

SPONSORSHIP PACKAGES

LED POWER EXPO

المعرض الدولي لتكنولوجيا الليد والطاقة المتجددة
INTERNATIONAL LED & POWER EXPO

The venue



The Date

Doha, Qatar
26 - 29 May 2025

Co-Located



Strategic Partners



The Organizer



Elevate your brand presence and recognition

GO BOOST

Elevate your brand's standing in the LED and Power industry at LED Power Expo, held alongside Project Qatar 2025. Sponsoring this premier event positions your company as a pioneering force, leaving a lasting impression on key decision-makers. LED Power Expo offers unparalleled access to local, regional, and global experts, providing a dynamic platform to connect, network, and expand your business reach.

Our exclusive sponsorship packages are designed to maximize your return on investment, offering:

- Sustained Market Visibility: Benefit from increased exposure before, during, and after the event.
- Targeted Audience Engagement: Connect directly with your ideal customer base.
- Expanded Business Potential: Generate new leads and drive sales growth.
- Elevated Brand Positioning: Amplify your brand's presence and establish a unique market identity.
- Prestige by Association: Align your brand with the LED and Power Expo name.
- Strategic Networking Opportunities: Forge valuable connections within the construction and energy sectors.

WHY SPONSOR

Capitalize on unmatched opportunities in the booming construction, property, and infrastructure sectors of the Gulf region.

This event offers a strategic platform for global investors and companies to:

- Showcase products and services at the epicenter of a dynamic market.
- Engage in high-level networking with key players throughout the Gulf.
- Gain in-depth insights into the region's construction landscape.
- Connect directly with leading construction companies and decision-makers.
- Generate new business and forge lucrative partnerships with a vast audience of buyers.
- Benefit from direct access to multi-billion dollar investment projects across the GCC.

LED Power Expo 2025 SPONSORSHIP OFFERS	Strategic	Platinum	Diamond	Gold	Silver
▶ Availability	1	2	2	4	6
Sponsorship fees (Qrs.)	QAR 500,000	QAR 365,000	QAR 175,000	QAR 100,000	QAR 73,000
Sponsorship fees (USD)	USD 137,000	USD 100,000	USD 48,000	USD 27,400	USD 20,000
Space Offering (Space Only)	(12x8) 86 M²	(12x7) 84 M²	(8x8) 64 M²	(8x7) 56 M²	(6x4) 24 M²
▶ Location Offering	Prime Location - First Row Opening Ceremony (Exclusive)	Prime Location - First Row	Prime Location - Second Row	Prime Location - Second Row	Prime Location - Third Row
Indoor					
• Designated hanging banner above the booth	1	1	1	1	
• Designated hanging banners at the exhibition's main concourse	1	1	1	1	1
• Digital banners on the screens located at the Hall entrance	2				
• Commercial to be displayed on the screens at the Hall entrance	60 Second	60 seconds	30 seconds	30 seconds	10 second
• Dedicated rollup featuring Sponsor's logo to be placed in VIP & B2B Lounge	x	x			
• Dedicated rollup featuring Sponsor's logo to be placed in Media Center	x	x	x		
• Logo featured on Press Conference backdrop and rollup	x	x	x	x	x
• Registration desk fully sponsor-branded	1				
• Elevator fully sponsor-branded	x	x			
• Staircase fully sponsor-branded	x				

Outdoor					
<ul style="list-style-type: none"> Designated flagpoles at the venue featuring the Sponsor's logo 	3	2	1	1	1
<ul style="list-style-type: none"> Co-branded Corniche/Doha City lamp posts 	6				
Registration					
Visitor lanyard branding	Exclusive				
Exhibitor lanyard branding	Exclusive				
Logo featured on the front of Exhibitor, Visitor, Media, VIP, & Organizer badges	X				
Logo featured on the back of Exhibitor, Visitor, Media, VIP, & Organizer badges		X	X	X	X
Direct Marketing Benefits					
Dedicated, and sponsor-branded print VIP invitations for sponsor's dispatch	X	X			
Dedicated, and sponsor-branded print Visitor invitations for sponsor's dispatch	X	X			
Logo featured on LED Power Expo print Visitor invitation mailed to +50,000 professionals	X	X	X	X	X
Logo featured on LED Power Expo VIP invitation mailed to 5,000+ professionals	X	X	X	X	X
Dedicated print invitations for Sponsor's dispatch to preferred clients	X	X			
Additional Print Collaterals					
Expo Official Catalogue	4 pages	2 pages	1 page	1 page	1 page
Media Kit Folder (Distributed to all Press Conference attendees and members of the media and the press)					
<ul style="list-style-type: none"> Logo featured on the media kit folder 	X	X	X	X	X
<ul style="list-style-type: none"> Ad insertion 	X	X	X	X	X



THANK YOU

contact us

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